

The logo features the word "ORVIS" in a large, bold, black sans-serif font. To the left of the "O" are four slanted parallel lines. Below "ORVIS" is a thick green horizontal bar. Underneath the green bar is the word "HELIOS" in a white, italicized, sans-serif font with a black outline, followed by a small "TM" trademark symbol. To the right of "HELIOS" is a large, stylized "B" in the same white, italicized, sans-serif font with a black outline. Below the "HELIOS" and "B" is a thick blue horizontal bar with three slanted parallel lines at its right end.

**ORVIS**  
**HELIOS<sup>TM</sup> B**

ACCURATE FROM ANYWHERE

RECON<sup>®</sup>

MAPS NOT INCLUDED

*Supersine*<sup>®</sup>

FEEL EVERYTHING

**CLEARWATER<sup>®</sup>**

INNOVATION FOR EVERYONE