

**MEASURING INSTRUCTIONS
FOR GOKEY CUSTOM FOOTWEAR**

For a perfect custom fit, please answer all questions on all three pages.

Customer Name: _____

Ensure an ideal custom fit quickly and easily for the most comfortable shoes from Gokey. Simply fill out the measurements portion of the order form following the instructions below. Then please mail (please do not fax) the form to:

The Orvis Company, Inc., 1709 Blue Hills Drive, Roanoke, VA 24012-8613
All items #1-18 must be answered. For help, call customer service at: **GOKEY 660-252-4467.**

1. ILLUSTRATE YOUR FOOT

Take a load off your feet before measuring and tracing them on page 2 and 3 of the order form. First, sit down and lean forward, with weight equally on both feet and your forearms resting on your thighs. Now, here's the fun part: Get someone else to trace the outline of your feet. This will result in a more accurate measurement. If you have further questions about ordering your footwear, please call us at 660-252-4467. We have an instructional video we'd be happy to send you.

PLEASE ALSO INCLUDE YOUR SHOE SIZE.

Foot tracings alone are not sufficient.

2. DID YOU MEASURE OVER WOOL SOCKS?

Yes No

3. OVER LIGHT SOCKS?

Yes No

4. SHALL WE ALLOW FOR WOOL SOCKS?

Yes No

5. AGE _____

6. WEIGHT _____

Now, let's measure a little more. Use the diagram at right as a guide and write your measurements on the dotted lines.

IMPORTANT When taking measurements, please wear the socks you plan to wear with your shoes. Do not use a hard ruler. Use a soft seamstress' tape measure (one that will not stretch) **only**; draw the tape around the part you are measuring. If possible, take measurements over the pants and socks you intend to wear with your boots. Note: If size is unknown, please give figures on linings of the shoes you wear.

7. LEG MEASUREMENT I

(for custom boots only) Measure above the largest part of your calf (below the knee) with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.

8. LEG MEASUREMENT II

(for custom boots only) Measure around the largest part of your calf with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.

9. LEG MEASUREMENT III

(for custom boots only) Measure around your leg with tape measure 10" off the floor. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.

10. ANKLE MEASUREMENT

(for all custom footwear) Measure around your ankle, running the tape measure over the ankle bones.

11. HEEL MEASUREMENT

(for all custom footwear) Measure from the bottom of your heel at the bend of the foot to front of the ankle.

12. INSTEP MEASUREMENT

(for all custom footwear) Work the tape measure back and forth under the foot until you find the highest part of the arch, then wrap

around your foot at the highest part of the upward curve in the bone on top of the foot.

13. BALL MEASUREMENT

(for all custom footwear) The ball joint of your foot is located behind the big and little toe. Place tape measure around foot, directly over this joint. It will go around the foot diagonally, rather than straight across.

14. PANTS Are measurements over the pants you intend to wear tucked in your boots?

Yes No

15. SOCKS Are measurements taken over the socks you intend to wear inside your boots or shoes? **This is important.**

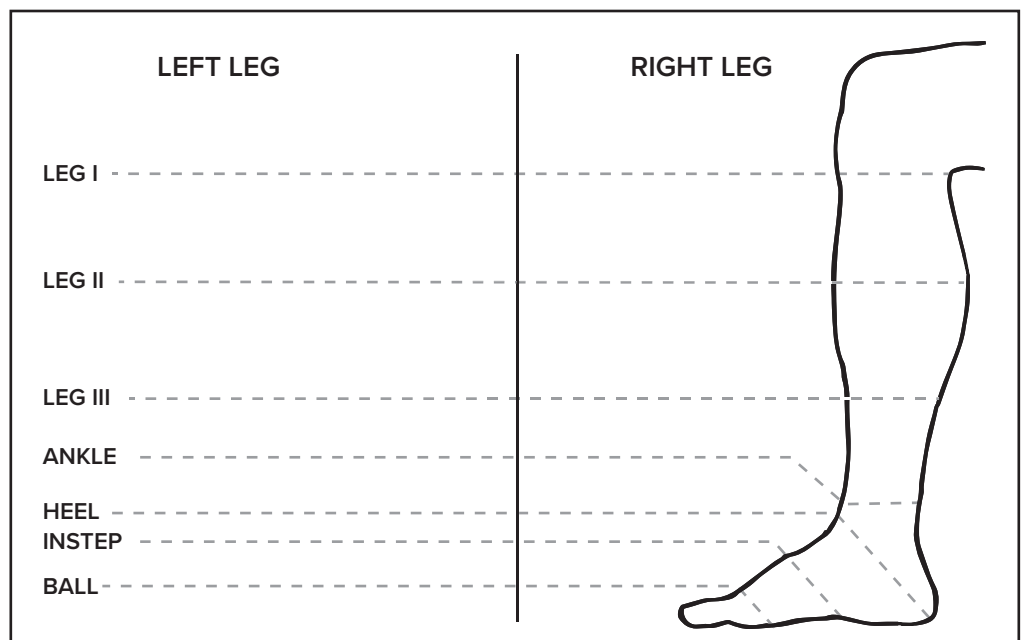
Yes No

16. LEG HEIGHT

Give height of boot you wish here:
_____ Inches

17. SHOE SIZE _____

18. SHOE WIDTH _____



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RIGHT FOOT

Use this page to draw your right foot. Please use multiple pieces if your foot is longer than the paper.

Orvis will measure when you mail in this sheet.

Trace while wearing the socks that you intend to wear with your new Gokey Custom Boots.

MEASURING INSTRUCTIONS FOR GOKEY CUSTOM FOOTWEAR



LEFT FOOT

Use this page to draw your left foot. Please use multiple pieces if your foot is longer than the paper.

Orvis will measure when you mail in this sheet.

Trace while wearing the socks that you intend to wear with your new Gokey Custom Boots.

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QUESTIONS?

CALL TOLL-FREE 24 HOURS A DAY – 7 DAYS A WEEK AT 1-800-541-3541

PLEASE DO NOT WRITE IN THIS SPACE

ORDERED BY (Please make any name / address corrections below)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

SHIP TO (If different from Ordered By)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

ENCLOSED

- Check VISA Discover/Novus American Express
 Money Order JCB MasterCard

CARD NUMBER:

- - -

security code

Valid from date ____ / ____ Expiration date ____ / ____

Signature _____

**PLEASE PROVIDE A PHONE NUMBER IN CASE
WE HAVE QUESTIONS ABOUT YOUR ORDER**

DAY TIME PHONE _____

EVENING PHONE _____

EMAIL _____

| QUANTITY | ITEM NUMBER | SIZE | DESCRIPTION | PRICE EACH | TOTAL PRICE |
|--|-------------|------|-------------|---|-------------|
| | | | | | |
| | | | | | |
| | | | | | |
| <p>There is no sales tax on orders shipped to the following states: Alaska, Delaware, Montana, New Hampshire, and Oregon.</p> <p>Please calculate and add state tax based on merchandise total for orders shipped to the following states: Idaho, Massachusetts, New Jersey, Oklahoma, and Wyoming.</p> <p>For orders shipped to all other states (not mentioned above), please calculate and add sales tax based on the total amount of the order-including shipping charges.</p> | | | | MERCHANTISE TOTAL | |
| | | | | ADD APPLICABLE SALES TAX | |
| | | | | PACKING, SHIPPING, AND GUARANTEED DELIVERY - \$22.95 PER SHIPMENT | |
| | | | | TOTAL AMOUNT ENCLOSED OR CHARGED | |