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Epicor Announces 'Inspired Retailer' Award Winners

Retailers Recognized at Epicor Retail Insights User Conference Lead the Way in Delivering Seamless Experiences that Exceed Customer Expectations

RETAIL INSIGHTS 2015 – NASHVILLE, TENN., May 19, 2015 – Epicor Software Corporation, a global leader in [business software solutions](#) for manufacturing, distribution, retail and services organizations, today announced the winners of its 2015 Inspired Retailer awards program. The program recognizes progressive retailers leading the way in delivering personalized, empowered, efficient and seamless experiences that exceed customer expectations at every touch point.

Winners were recognized in the areas of omni-channel, mobile and global retailing, customer engagement, merchandise insights, data analytics, cloud computing and collaborative development – and all of which leverage the Epicor Retail Suite to drive growth and innovation.

The 2015 Epicor Inspired Retailer award winners, honored at an awards gala during this year's Epicor Retail Insights 2015 user conference, are:

- **Omni-Channel Retailing Winner:** [True Religion](#)
- **Mobile Retailing Winner:** [Plow & Hearth](#)
- **Customer Engagement Winner:** [Orvis](#)
- **Cloud Computing Winner:** [Charming Charlie](#)
- **Merchandise Insights Winner:** [New Balance](#)
- **Data Analytics Winners:** [Michael Kors](#)
- **Collaborative Development Winner:** [Nike](#)
- **Globalization Winner:** [Payless](#)

"Retailers are under tremendous pressure to meet shopper expectations, no matter when, where, or how they shop; to this end, they must tailor assortments to shoppers' preferences, match supply with demand, leverage actionable insight for better decisions, and create personalized and seamless experiences," said Noel Goggin, EVP, general manager, Epicor Retail. "This year's winning retailers represent some of the most respected retail brands, which continue to be undaunted in the relentless pursuit of innovation in all areas of customer experience."

Criteria used to evaluate nominations included customer, employee and business impact, process improvements, innovation, and positive transformations gained within the company. Change management and bearing on revenue were also weighed in the final decisions.

About Epicor Retail

Epicor Retail advanced end-to-end cloud and on-premises solutions meet the business needs of forward-thinking retailers, and the evolving expectations of their technology-enabled customers. Our solutions, which include Store/Mobile Store, Digital Commerce, CRM/Clienteling, Enterprise Order Management, Planning, Merchandising, Sourcing/PLM, Audit and Operations Management, and QuantiSense Retail Analytics, optimize all aspects of customer engagement, enterprise merchandising management and big data analytics. Together, they represent retail's first extended omni-channel Cloud offering with a converged commerce platform that supports one clear view of products, customers, and transactions across the enterprise. Epicor Retail solutions are trusted by more than 500 leading brands -- from Aeropostale, Boot Barn, and Carters to Michael Kors, Plow & Hearth, and Urban Outfitters -- to drive efficiency, profitability and growth.

About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Austin, Texas, with offices and affiliates worldwide. For more information, visit www.epicor.com.

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