

# Product Presentation

**Eastern Guide Conclave**  
March, 14th 2007

**Jim Lepage**  
*Vice President - Orvis Rod & Tackle*

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1856 150 2006

# Award-Winning Zero Gravity

## Saltwater Rods 10 New Models

**P** Personalize your rod!  
A great gift idea for just \$45.  
See order form for details.

**25** Year  
Guarantee  
to repair or replace,  
no matter the reason

▶ New rod for Spring  
▶ Best Seller

### Zero Gravity Saltwater Rods

6061 anodized aluminum hardware with a Texalium® fiber insert. Titanium carbide guides. Aluminum oxide stripping guide.

Line wt.	Rod Name and Flex Index	Length	Weight	Pieces	Reel Seat	Item #	Price	Target Species	Description
6-wt	ZG 906-4 Tip 10.5	9'	4 1/4	4	Salt	J7931-51-67	\$675	Light Saltwater	Tip-Flex accuracy, power to push big flies, and plenty of muscle to handle larger gamefish.
	ZG 907-4 Mid 7.0	9'	4 1/4	4	Salt	J7852-51-67	\$675	Steelhead, salmon	The power of an 8-wt. with the responsiveness of a 6-wt. Great for presenting streamers.
7-wt	▶ ZG 907-4 Tip 9.5	9'	4 1/2	4	Salt	J7934-51-67	\$675	Steelhead, salmon	Great streamer rod. Power of an 8-wt., nimbleness of a 6-wt. Packs down to carry on a plane.
	ZG 107-4 Tip 9.5	10'	5 1/4	4	Salt	J7926-51-67	\$675	Steelhead, salmon	Added strength in the butt makes throwing weight or weighted lines easy. Excellent mending capability.
8-wt	▶ ZG 908-2 Mid 6.5	9'	4	2	Salt	J7935-51-67	\$645	Bonefish, strippers	Punches big streamers into the wind with the power to land big strippers and bones.
	ZG 908-2 Tip 9.5	9'	4 1/4	2	Salt	J7941-51-67	\$645	Bonefish, strippers	The choice of top flats guides for performance and consistency.
	ZG 908-4 Mid 7.5	9'	4 1/4	4	Salt	J7949-51-67	\$675	Bonefish, strippers	The truest-casting 8wt. we've ever made. Powerful butt provides exceptional casting and fighting power.
9-wt	▶ ZG 908-4 Tip 9.5	9'	4 1/2	4	Salt	J7887-51-67	\$675	Bonefish, strippers	Gives you the ability to tighten up your casting loop to drive through any condition.
	▶ ZG 909-2 Mid 7.0	9'	4 1/2	2	Salt	J7950-51-67	\$645	Salt species, 6-30 lbs.	Accurate, powerful, go-to rod for a wide range of saltwater species and conditions. Mid-flex suits many casting styles.
	▶ ZG 909-2 Tip 9.5	9'	4 1/2	2	Salt	J7960-51-67	\$645	Salt species, 6-30lb.	Smooth-loading tip and a powerful butt and midsection punches line into wind and fights big fish.
	▶ ZG 909-4 Mid 10.5	9'	5	4	Salt	J7902-51-67	\$675	Light saltwater	Loads fast, shoots line in a tight loop, and battles big fish with power.
10-wt	ZG 909-4 Tip 9.5	9'	4 1/4	4	Salt	J7961-51-67	\$675	Salt species, 6-30 lbs.	Best travel rod for big bones and big strippers. Beats the wind with incredible butt strength.
	▶ ZG 910-4 Mid 7.5	9'	4 1/4	4	Salt	J7962-51-67	\$675	Light saltwater	Feels like a 7-weight with the power of a 10-weight and tight loop control.
11-wt	▶ ZG 910-4 Tip 9.5	9'	5	4	Salt	J7966-51-67	\$675	Permit, baby tarpon	Powerful, fast action tip-flex travel rod for permit and baby tarpon. Carries right onto plane.
	▶ ZG 911-4 Tip 9.5	9'	5 1/4	4	12" Grip	J7988-51-67	\$695	Salt species, 50-200 lbs.	A powerful rod tames tarpon, permit and the largest of salmon. 4-piece packs onto plane.
12-wt	▶ ZG 912-4 Tip 9.5	9'	6 1/4	4	12" Grip	J7993-51-67	\$695	Tarpon	The choice for travel tarpon rods. Period. 11- and 12-weight rods have 12" extended grips for greater leverage.

a bonefish cruises the flats of Andros Island, Bahamas. photo: Barry Beck



**Winner**  
Field and  
Stream's 2006  
Best of the Best  
Award

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# Go Wild. The New Superfine Trout Bum Rods

The rod of choice for wild trout on small streams.

New Superfine rods feature gorgeous olive blanks with gold wraps.



**P** Personalize your rod! Just \$45. See example above. See order form for details.

Trout Bum

▶ New rod for Spring

## The New Superfine Rods

Line wt.	Rod Name and Flex Index	Length	Weight in oz.	Pieces	Item #	Price	Target Species	Description
2-wt	▶ Trout Bum 602-4 Full 3.0	6'	1	4	J7131-51-62	\$475	Trout	Ideal for small, tight streams, creeks, and tributaries.
	▶ Trout Bum 663-2 Full 3.5	6'6"	2 1/4	2	J8280-51-62	\$445	Trout	Amazingly lightweight, yet practical all-around rod. Accurate. Smooth.
3-wt	▶ Trout Bum 763-4 Full 2.5	7'6"	2 1/4	4	J8265-51-62	\$495	Trout	A delight to fish in a wide range of ultrafine fishing situations.
	▶ Trout Bum 664-3 Full 3.5	6'6"	2 1/4	3	J8285-51-62	\$475	Trout	Perfect for those tight streams and creeks with feisty wild trout.
4-wt	▶ Trout Bum 704-4 Full 5.5	7'	2 1/4	4	J7110-51-62	\$495	Trout	The choice for tiny dries and ultralight tippet.
	▶ Trout Bum 804-4 Mid 6.0	8'	2 1/4	4	J7119-51-62	\$495	Trout	Our longest Superfine for slightly larger waters and even better roll casting.
5-wt	▶ Trout Bum 795-4 Full 4.0	7'9"	2 1/4	4	J8277-51-62	\$495	Trout	Our 7'9" Superfine 5 weight for bigger flies and fish on tight streams.

If you like the Superfine line weights and rod lengths, see our ILS models on page 20, starting at \$255

### New. Entirely updated and upgraded.

"There's no better time to get back to fishing small streams for wild trout, and no better rod to do it with than the new Superfine Trout Bum. It's a delightful rod, perfectly suited to these overlooked fisheries. Elegant, with a traditional slow action that's pleased anglers for more than 30 years, it presents flies delicately and roll casts beautifully in tight quarters. Each is now lighter and slimmer, yet stronger; made with our exclusive thermoset thermoplastic resins found in the T3 and Zero G rods. And each now has a handsome olive blank with gold wraps, titanium nitride snake guides and gold cermet stripping guide, and a maple wood reel seat with nickel-silver hardware. A pure joy to fish."

—Perk Perkins,  
President and CEO, The Orvis Company

New Limited-Edition Conservation

### Redband Trout Bum Rod



#### A. SPECIAL CONSERVATION LIMITED-EDITION TROUT BUM ROD 7' 4-WT 4-PIECE

**NEW** A special numbered, limited-edition Conservation Superfine created in support of our Redband Trout Conservation Project for 2007 and in partnership with Cal Trout. A 7'04-4 beauty appointed with a handsome redband trout image at the butt, a gorgeous maple wood and cork inlay reel seat with the same blued and hand-engraved reel seat details of our 150th Anniversary bamboo fly rods. The perfect rod for wild trout in small streams. Part of the purchase price of the rod will go directly to the Redband Trout Conservation Effort (read more about the project on page 30). Limited edition ends on 12/31/2007, USA.

J7149 | \$1,395

## New Zero Gravity's for Spring 2007

Line wt.	Rod Name and Flex Index	Length	Weight in oz.	Pieces	Item #	Price	Target Species	Description
4-wt	▶ ZG 864-4 Tip 9.5	8'6"	2¼	4	JE8188-51-67	\$655	Trout	Ideal travel rod for medium streams
6-wt	▶ ZG 966-4 Tip 9.5	9'6"	3¼	4	JE7913-51-67	\$675	Trout	Ideal travel rod for big rivers

## New Superfine Trout Bums for Spring 2007

Line wt.	Rod Name and Flex Index	Length	Weight in oz.	Pieces	Item #	Price	Target Species	Description
4-wt	▶ Trout Bum 764-4 Tip 9.5	7'6"	2¼	4	JE8175-51-62	\$495	Trout	Ideal for small streams and flies.
5-wt	▶ Trout Bum 805-4 Mid 6.5	8'	2¼	4	JE8182-51-62	\$495	Trout	Great for travel to difficult waters.

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## NEW Shooting Star Two-Handed Rods.

Reach more big fish in big water.



**P** Personalize your rod!  
Just \$45. See example on page 5.  
See order form for details.

- Optimized for shooting head lines
- 4-piece rods
- Cordura®-covered traveling tube
- 25-Year guarantee

*"I loved the Shooting Star rods from the very first snake roll cast I made on the Skagit River last March. My appreciation increased with the single speys, double speys, and snap T's on the York, Dartmouth, Matapedia, and Restigouche rivers. They're light and responsive, have a crisp feel, and load right to the butt on longer casts without being soft. Plus, they handle short head Skagit lines with sinking tips and big articulated flies just as well as they cast long-bellied lines and small Atlantic salmon flies. The Shooting Star has what it takes to take advantage of the tremendous evolution of Spey casting techniques in the last 10 years. — C.D. Clarke, fly fisherman and premier outdoor painter*



In the quest for steelhead and salmon, and when fishing big water for trout, you need a double-handed rod that gives you both balance and power in equal measure. Balance to make a long hard day's casting bearable, and power to subdue a fresh salmon or a 25-lb. steelie. The new Shooting Star two-handed rods have both to their very core. These rods throw Spey and shooting-head lines with ease, and help you play big fish with authority. Their

long reach makes nymphing big tricky runs and mending much easier. The high modulus 4-piece blanks come in an elegant olive/brown color, with lined stripping guides and titanium nitride snakes. The grip is fine quality cork and the reel seat is hard anodized aluminum with double down-locking rings. A Cordura-covered traveling tube is included, and your investment is protected by the Orvis 25-Year guarantee.

► New rods for Spring

### Orvis Two-Handed Rods

Line wt.	Rod Name and Flex Index	Length	Weight in oz.	Pieces	Item #	Price
7 wt.	► Shooting Star 137-4 Tip 9.5	13'	7 $\frac{1}{8}$	4	JE94A1-51-42	\$395
8 wt.	► Shooting Star 1368-4 Mid 7.0	13 $\frac{1}{2}$ "	8 $\frac{1}{4}$	4	JE94A4-51-42	\$415
9 wt.	► Shooting Star 149-4 Mid 6.5	14'	9 $\frac{1}{8}$	4	JE94A7-51-42	\$425
10 wt.	► Shooting Star 1510-4 Mid 7.0	15'	10 $\frac{1}{4}$	4	JE94CC-51-42	\$445

**New Premium Shooting Star Rods with cordura tube, 25-Year guarantee.**

QUALITY AND SATISFACTION GUARANTEED 1A

NEW for all your spring fishing needs

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# New Battenkill Large Arbor Big Game

*“Bulletproof.  
The new  
Battenkill  
Large Arbor  
Big Game  
Reel is  
phenomenal,*



*one of the finest reels  
you've ever made.  
My clients have  
caught more than  
200 kings and 100  
steelhead on this  
reel—in rain, sleet  
and snow. As a guide,  
I want a reel that  
performs flawlessly,  
even in ice and snow.  
This is it. Simply  
bulletproof.”*

— Matt Supinski,  
owner and guide, Gray  
Drake Outfitters,  
231-652-2868  
www.graydrake.com



**P** Personalize It!  
Engrave your reel  
with your name for an  
additional \$15.

Feature	Benefit
Composite center-line drag and numbered, indexed drag knob	Gives classic cork feel and adjusts instantly to help you battle and land big fish.
Large arbor design	Maximum line capacity and fast retrieval rates help get fish on the reel. Design gives optimum drag consistency over long runs.
Machined from 6061 barstock aluminum	Lightweight to combat fatigue. Big game frame strength in a lightweight reel.
Interchangeable spool	Easily-switched spools to adapt to changing fishing situations.
Heavily ventilated and hard anodized	Reduces weight for balance. 100% corrosion-proof and easy to clean.

## A. BATTENKILL LARGE ARBOR BIG GAME REEL

Completely new large arbor series built off the wildly popular Battenkill Mid Arbor design, and machined from 6061 aircraft barstock. The best-value, high-performance large arbor reel anywhere. Your reel of choice for any hard-fighting gamefish—from bones and reds on the flats, snook under the lights, and stripers in the surf to steelhead and salmon in the harshest freshwater conditions. Plus, with backing capacities to handle any spey-fishing situation. Smooth, strong, proven drag and fast retrieve rates help control and land big fish more quickly and effectively. In 00-black, 09-titanium (please specify).



### Prices, Reel Weights, Spool Diameters and Backing Capacities

weight and diameter	reel item # and price	extra spool price	backing capacities by line weight in yards				
<b>B-Kill LA IV</b> for line weights 7-9; 7½ oz. 4" diameter	<b>J6SHE-61</b> \$229	<b>J6SHE-62</b> \$105	20-lb. Dacron	WF7F: 225	WF8F: 200	WF9F: 175	WF10F: 150
			35-lb. Gel-Spun	WF7F: 300	WF8F: 275	WF9F: 250	WF10F: 225
<b>B-Kill LA V</b> for line weights 8-10; 9 oz, 4¼" diameter	<b>J6SHO-61</b> \$239	<b>J6SHO-62</b> \$115	30-lb. Dacron	WF8F: 275	WF9F: 250	WF10F: 225	WF11F: 200
			35-lb. Gel-Spun	WF8F: 450	WF9F: 425	WF10F: 400	WF11F: 375
			50-lb. Gel-Spun	WF8F: 300	WF9F: 275	WF10F: 250	WF11F: 225
			Spey 30-lb. Dacron	DT8F: 200	DT9F: 175	DT10F: 150	DT11F: 125
<b>B-Kill LA VI</b> for line weights 10-12; 9½ oz, 4½" diameter	<b>J6SH1-61</b> \$249	<b>J6SH1-62</b> \$125	30-lb. Dacron	WF10F: 375	WF11F: 350	WF12F: 325	WF13F: 300
			35-lb. Gel-Spun	WF10F: 675	WF11F: 650	WF12F: 625	WF13F: 600
			50-lb. Gel-Spun	WF10F: 400	WF11F: 375	WF12F: 350	WF13F: 325
			Spey 30-lb. Dacron	DT9F: 275	DT10F: 250	DT11F: 175	DT12F: 100

**Free Backing. Just say, "Fill it up!"** Save up to \$50 when you add new line to your new reel. See page 5. 33

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# New flylines for Spring 2007

## Wonderline Generation 3

### C. SALTWATER ALL-ROUNDER WONDERLINE GEN 3

**NEW** The best all-around saltwater line for early season and cold water applications, and for the angler who wants one line for all fishing conditions. Great for stripers, blues, reds, snook, and bones, plus pike, muskie, and early season largemouth bass. Compound front taper loads rods easily and turns over heavy flies in the wind. Hard coating stays firm in tropical heat while braided multifilament core reduces memory in cold weather. In sand.

WF6F - WF10F | Length: 100 ft. (30.5 m)

JE724G-11 | \$69

c



D

"This year, we're offering an easier and better solution—a fly line with a self-loop welded at its end that you simply use the loop-to-loop handshake system to attach your leader." - Perk Perkins

### D. ZEBRA TIP INDICATOR WONDERLINE GEN 3

**NEW** An exclusive indicator tip alternates from orange to olive for greater contrast and easier strike detection, even in fast water. Welded loop gives you a smoother leader connection that protects tippet better. A special, high-floating tip, extended belly, and rear taper roll casts, mends, and allows easier line control to give you a superior drift. 20% slicker than any other line on the market for less friction through guides and better casting.

In olive dun.

WF4F - WF5F | Length: 90 ft. (27.4 m)

WF6F - WF8F | Length: 100 ft. (30.5 m)

JE73CE-21 | \$69

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# New Orvis Tri Spectrum: The best polarized fishing glasses. Period.

“The best fishing sunglasses I’ve ever worn.”

– Dave Perkins, Vice Chairman, The Orvis Company

A  
Andros frame/  
black



Acklins frame/  
tortoise



#### A. TRI SPECTRUM HVO GLASSES

The only polarized sunglasses made exclusively for fly fishing. Period. Tri-Spectrums transmit more light at the three bands of primary colors so the contrasts between them are sharper for greater definition and visibility, particularly at the edges of objects. This greater contrast improves your ability to distinguish fish from other objects underwater. The lenses themselves are true decentered lenses, most often found in prescription glasses and rarely found in sunglasses, for far less distortion and greater peripheral vision. The anti-reflective coating blocks 95% of reflected light and the special, exclusive SmudgeBlock™ resists water, dust, and smudges and cleans easily. You can clean saltwater

spray with your shirttail and not have to worry about wetting the lenses with fresh water to do so. The lenses are set into the Italian-made frames by the same process as prescription glasses to increase durability and to all but eliminate the lenses popping out. The anti-reflective (AR) coating is applied with a hot coating process to last far longer than that of regular sunglasses. Not available in prescription. Lens color in 39-rose, 23-copper, 02-brown.

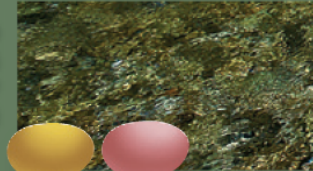
J82T1 | *Andros frame/black* | \$229

J82T4 | *Andros frame/tortoise* | \$229

J82T5 | *Acklins frame/black* | \$229

J82T6 | *Acklins frame/tortoise* | \$229

Choose  
the right  
lens color  
for you



#### Amber or Rose

For all-around trout fishing and general wear.



#### Copper or Orange

For light-colored Rocky Mountain streambeds and shallow saltwater angling.

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# Orvis Watershed Fly Boxes



## A. WATERSHED FLY BOX PROGRAM

**NEW** A brand new series of innovative, exclusive fly boxes to fit every fly fishing need and situation—fresh and saltwater. And the best value going. Special O-ring gaskets keep boxes watertight and flies dry. Durable, shock-resistant, yet lightweight plastic holds up to hard fishing. Secure clasp locks box closed in a snap.

**Small Box** for dries, midges, nymphs, and emergers, includes 20 easy, pushbutton compartments. 4 $\frac{1}{4}$ " x 3 $\frac{3}{8}$ " x 1 $\frac{1}{2}$ ".

**Medium Box** includes 24 easy, push button compartments and an integrated hook hone. Great for dries, terrestrials, streamers, nymphs and more. 6 $\frac{1}{4}$ " x 3 $\frac{3}{8}$ " x 1 $\frac{3}{8}$ ".

**Large Foam Slotted Box:** Individual foam slots to securely hold up to 352 flies! Each slot has a special triangular cut out to make fly placement easy. Fits hooks up to size 4. 7 $\frac{5}{8}$ " x 4 $\frac{1}{2}$ " x 1 $\frac{3}{4}$ ".

**Large Slotted Streamer Box:** Long vertical slots to accept flies of any size. Great for larger streamers or other big flies. Total of 20 vertical slots. 7 $\frac{5}{8}$ " x 4 $\frac{1}{2}$ " x 1 $\frac{3}{4}$ ".

**Large Compartment/Dropper Rig Box:** Our most versatile box has 16 compartments on one side for various sized flies. The other side has a dropper rig that snaps in and a foam slotted section. Dropper rig clicks in to hold multiple dropper rigs. Fits hooks up to size 4. Room for 99 flies in foam section.

J24L0-6051 | *small* | \$19.95

J24L0-6052 | *medium* | \$29

J24L0-6153 | *large foam* | \$34

J24L0-6253 | *large slotted streamer box* | \$34

J24L0-6353 | *large compartment dropper rig box* | \$39

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# New Technical Fishing Jackets

## Clearwater Packable Wading Jacket

August Delivery

### FEATURES

- A durable, waterproof, breathable 2-layer material, with a thin breathable, waterproof membrane between them
- Lightweight enough for comfort in warm weather
- Orvis Dry Cuff<sup>®</sup> seals out water, won't catch on fly line
- Two large bellows fly box pockets
- One D-ring on the front, one on back for a net
- Packs down to fit into a vest pocket or backpack
- Handy integrated fly patch
- A great value

### DETAILS

- In Olive
  - XS-XXL
  - Imported
- HF799E | \$119



## Waterproof Stretch Wading Jacket

August Delivery

### FEATURES

- AirXtream Advanced Fabric with special two-way stretch for comfort and mobility
- Weatherproof
- Windproof
- Highly breathable
- Excellent condensation control
- Fully tape-sealed seams
- Underarm zips for breathability
- Two zippered outer pockets
- Shockcord at hem
- Air channels matrix system
- Roll away hood
- Orvis Dry-Cuff<sup>®</sup> system

### DETAILS

- In blue/black
  - S-XXL
  - Washable
  - Imported
- HF80C9 | \$198



ORVIS<sup>®</sup>

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# Technical Fishing Shirt Program



## B. OPEN AIR CASTING SHIRT

**NEW** More sun protection and greater breathability in a super lightweight, quick-dry poly/nylon blend keep you fishing longer in greater comfort. Meshed panels and a caped and vented back, plus a vented chest, keep air circulating so you stay cooler. UPF 30+ sun protection and extended cuffs save your skin from the sun. A trim fit and hidden button-down collar minimize flapping

in the wind. Quick-dry, moisture wicking adds to comfort. Flat pockets expand with pleats. In 19-light blue, 01-khaki, 08-green. Sizes M(38-40), L(42-44), XL(46-48), XXL(50-52). Washable. Imported.

**JBS8GH | \$69** **PERSONALIZED, ADD \$10**  
**SEE PAGE 51 FOR DETAILS**

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## Safe Passage Rolling Weekender



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1856 150 2006

# Riverkeeper Gear Bag

## Riverkeeper Gear Bag

August Delivery



### FEATURES

- Rugged, lightweight Velocity nylon
- Molded bottom keeps bag from sliding and protects gear
- Open mesh top breathes to air out gear
- Stowaway neoprene changing platform lets you change in and out of your waders in comfort
- Large enough to hold all your gear for a day of fishing

### DETAILS

- In forest
- Wipe clean
- Imported

HF75K4 | \$129



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# Safe Passage Welded Kit Bag



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## **Fly Submission Plea**

- **We need your original fly patterns!**



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**“We do not sell what we, ourselves, would not be proud to own or give”**

**You are part of the ‘we’ in proud to own or give.**

**Your feedback and ideas are critical to our success.**

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## Goals for Product Fair

- **Familiarize yourselves with the new products**
- **Learn more about Orvis technologies**
- **Interact with Product Development team**
- **Provide product feedback and new product ideas**