



MEASURING INSTRUCTIONS FOR GOKEY CUSTOM FOOTWEAR

For a perfect custom fit, please answer questions on all three pages.

Customer Name: _____

Daytime Phone: _____

Ensure an ideal custom fit *quickly and easily* for the most comfortable shoes from Gokey. Simply fill out the measurements portion of the order form following the instructions below. Then please mail (please do not fax) the form to:

The Orvis Company, Inc., 1709 Blue Hills Drive, Roanoke, VA 24012-8613

All items #1-18 must be answered. For help, call customer service at: **800-541-3541.**

1. ILLUSTRATE YOUR FOOT yourself or have someone trace it for you. It's easy!

Remove your shoes and place your right foot on page 2 of the order form. Hold a soft-lead pencil in an upright position and trace a clear, heavy line entirely around your foot. Use care in outlining. Repeat for your left foot on page 3. If you have any irregularity, a sore or tender joint, corn, or bunion on your foot, indicate it on your illustration.

Please also include your shoe size. Foot tracings alone are not sufficient.

2. Did you measure over wool socks?

Yes No

3. Over light socks?

Yes No

4. Shall we allow for wool socks?

Yes No

5. Age _____

6. Weight _____

Now, let's measure a little more. Use the diagram at right as a guide and write your measurements on the dotted lines.

IMPORTANT When taking measurements, please wear the socks you plan to wear with your shoes. Do not use a hard ruler. Use a soft seamstress' tape measure (one that will not stretch) *only*; draw the tape around the part you are measuring. Note: If size is unknown, please give figures on linings of the shoes you wear. If possible, take measurements over the pants and socks you intend to wear with your boots.

7. Leg measurement I

(for custom boots only) Measure above the largest part of your calf (below the knee) with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.

8. Leg measurement II

(for custom boots only) Measure around the largest part of your calf with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.

9. Leg measurement III

(for custom boots only) Measure around your leg with tape measure 10" off the floor. If pants are worn inside boots, measure around pants. If not, measure around socks.

10. Ankle measurement

(for all custom footwear) Measure around your ankle, running the tape measure *over* the ankle bones.

11. Heel measurement

(for all custom footwear) Measure from the bottom of your heel at the bend of the foot to front of the ankle.

12. Instep measurement

(for all custom footwear) Work the tape measure back and forth under the foot until you find the highest part of the arch, then wrap around your foot at the highest part of the upward curve in the bone on top of the foot.

13. Ball measurement

(for all custom footwear) The ball joint of your foot is located behind the big and little toe. Place tape measure around foot, directly over this joint. It will go around the foot diagonally, rather than straight across.

14. Pants Are measurements over the pants you intend to wear tucked in your boots?

Yes No

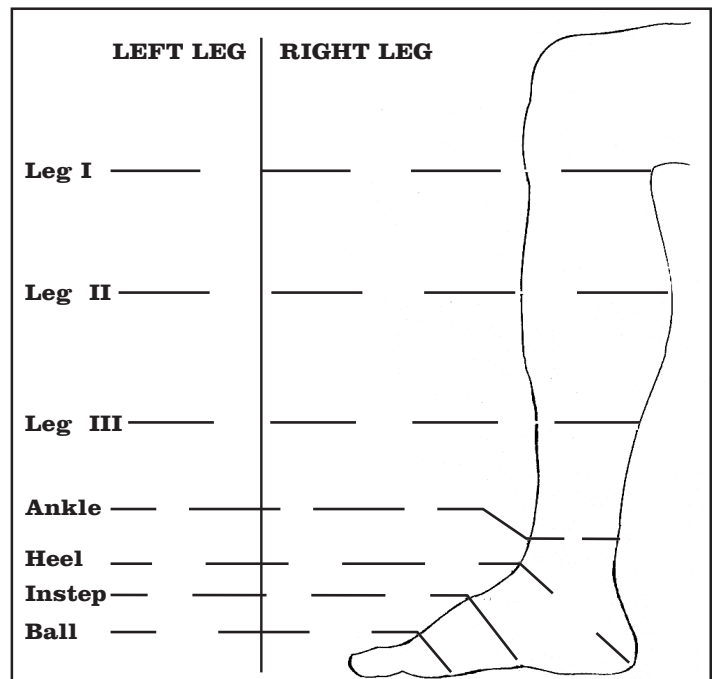
15. Socks Are measurements taken over the socks you intend to wear inside your boots or shoes? *This is important.*

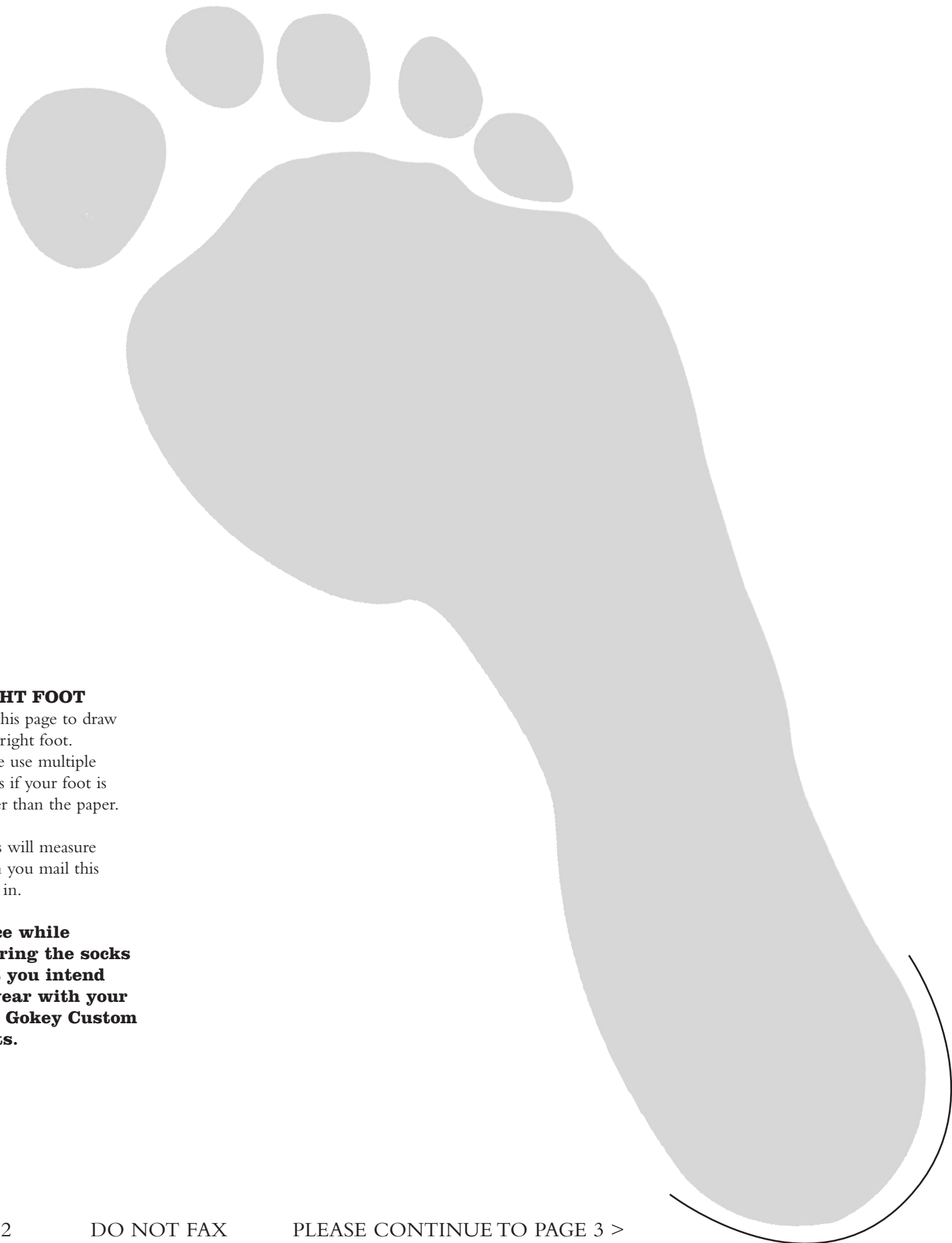
Yes No

16. Leg Height Give height of boot you wish here: _____ Inches

17. Shoe Size _____

18. Shoe Width _____





RIGHT FOOT

Use this page to draw your right foot. Please use multiple pieces if your foot is longer than the paper.

Orvis will measure when you mail this sheet in.

Trace while wearing the socks that you intend to wear with your new Gokey Custom Boots.





LEFT FOOT

Use this page to draw your left foot. Please use multiple pieces if your foot is longer than the paper.

Orvis will measure when you mail this sheet in.

Trace while wearing the socks that you intend to wear with your new Gokey Custom Boots.

