









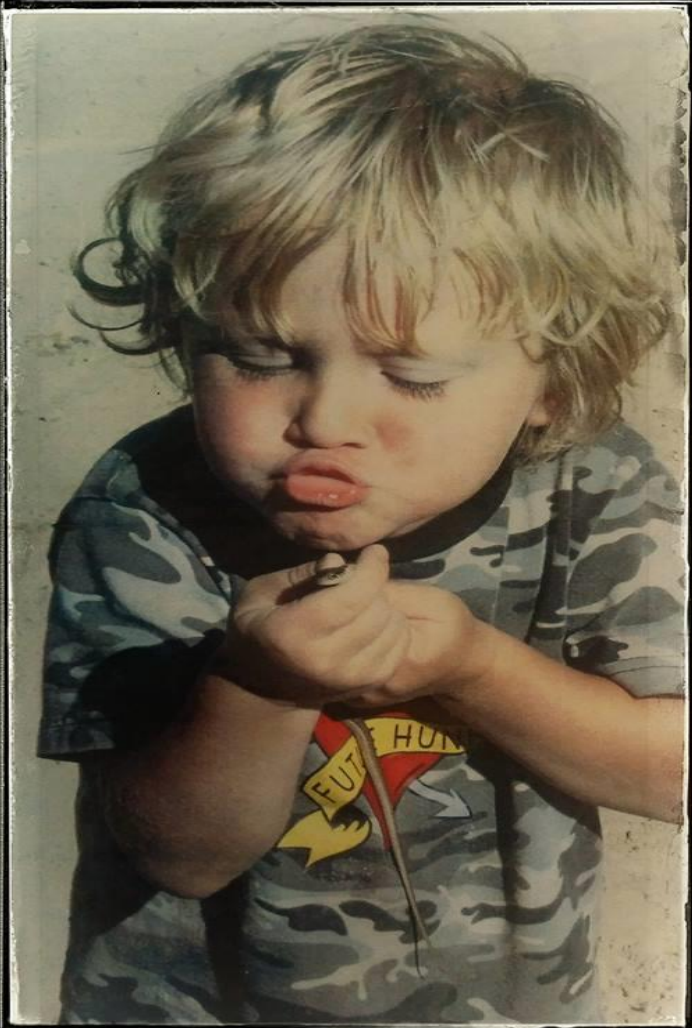
# Twin Territory



Our family joke was always . . .













Adults  
started  
telling us . . .





Find us on:

**facebook®**

**Website**



*Instagram*

Our Aunt Julie told us to start a blog!







**WE SET A GOAL**





Booths and Expos  
talking with KIDS











UNLIMITED  
TROUT

**BUSINESS**  
TROUT UNLIMITED





# FREE EVENTS



**REALITY!** IS FOR WINNERS!



There's more out there than video games – We want yours!





**ZOMBIE**

**FISHING 2015**















**Its our  
mission  
to get  
kids Fish'n!**













Who Remembers?



**When I Love Lucy hit the air in 1951**





# Feb 9, 1964

- Beatles appear on **American Bandstand**

John loved 'Buddy Holly and the Crickets', so they toyed with insect names. It was John who came up with 'Beetles'. He changed it to 'Beatles' because he said if you turned it round it was 'les beat', which sounded French and cool.





Watching STAR WARS





**The 1<sup>st</sup> time you saw  
Michael Jackson's**

**THRILLER**





**Ross and Rachel of the 90's**



The very first  
phone that  
replaced  
your  
**CAMERA!**  
2002





# Speaking of Cell Phones . . . .

## One More Question







# Hands will be up for 1 or 2 reasons



1. Everyone is using the LATEST technology that kids ARE USING to help with getting the kids outdoors

2. There is a good number of the next generation sitting in the chairs out there eating dinner because they love the outdoor industry

**More specifically  
Fly Fishing**







We as teenagers are seeing a big need for the fly fishing industry to make a huge effort to get more kids into the sport

Right now some pretty big companies are spending millions creating new technology that sadly will make it easier for kids to just stay INDOORS. They are very much marketing kids and teens!



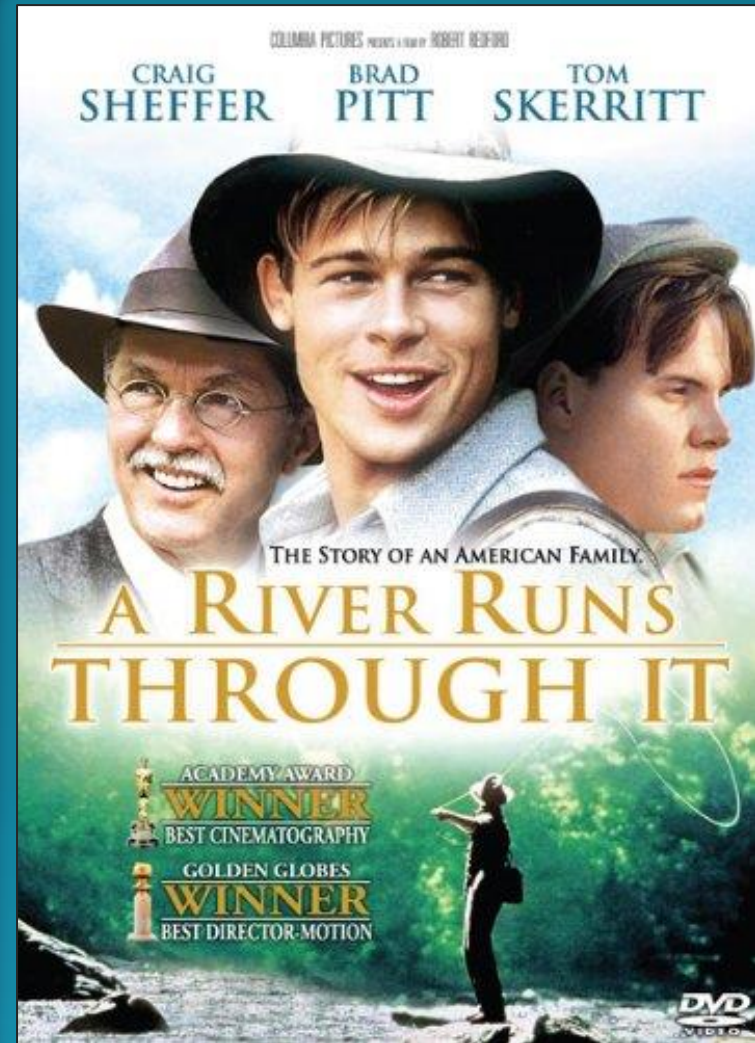




Outdoor Industry, Orvis, Guide Shops, Trout Unlimited or just people that love and care about the kids and the outdoors need to answer each move

A good friend from Utah who happens to work with Robert Redford told us

“The fly-fishing industry saw a whopping 60% increase in 1992, the year the movie came out, and grew by another 60% in 1993.”  
Outdoor News Group, August 18,  
2012





Hollywood helped us with a  
great chess move nearly 2  
decades ago but without  
another around the corner ...

What can we do next?



What is our or your next move?





- Here are 7 chess moves that we have brainstormed as kids!

#1

12



5:1





#2



# #3 Embrace Technology





# #4



**Now lets really get  
into the  
community!**



#5

RANDOM  
GIVEAWAY



# #6 Where do you find the kids?









# # 7

# Assembly





# # 7 Follow up with an Event



# Leave them with a Fishing Club



Shop employees or Trout Unlimited Business Member Volunteers could take turns with meetings



- If every outdoor company, fishing or guide shop and TU Chapters were doing just one of these 7 ideas . . .  
Imagine the number of kids we would be able to reach out to!



*If we don't get the next generation  
to shy from technology and  
instead into the outdoors – they  
won't spend time there*



- *If they don't spend time in the outdoors – they won't develop a passion for it*

- *If they don't develop a passion for it – they won't care to preserve it*



• If they don't care to  
preserve it -well ....we  
just don't want to  
imagine that &  
will play our chess moves  
and **NOT** let it happen!





# CHECK MATE!









# TWIn TERRiTORY

...and EST 1969  
THOMAS & THOMAS

...Present...

THE ROD YOU WILL EVENTUALLY OWN

gear  
giveaways!



TICKETS:  
\$20 w/ \$5  
going towards  
food.

casting pond full of fish  
on the grounds! Bring a rod!

(Available  
at the door)

## The Montana Fishing Film Fest

@ the "GET OFF THE COUCH" Fundraising Event  
The Dejoria Center Kamas, Utah Sunday, June 3rd 2017

Event held all-day 4-10 pm, with raffles and films 7-10pm

For more information, please visit: [www.twinterritory.com](http://www.twinterritory.com)



# SATURDAY JUNE 3<sup>RD</sup> – MF3 IN UTAH

