

#### FOR IMMEDIATE RELEASE

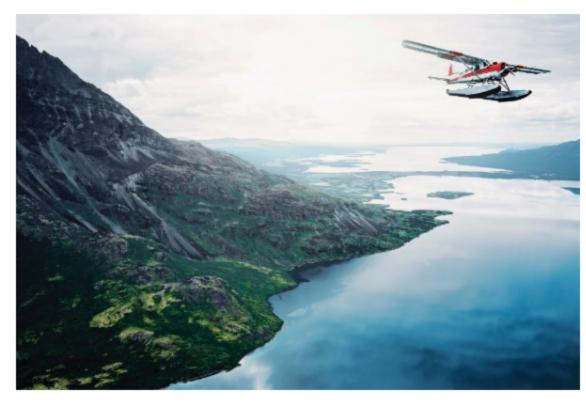
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# Orvis-Endorsed Awards

Orvis Announces 2017 Nominees for the



been recognizing excellence in providing world-class fly fishing and wingshooting experiences through its Endorsed Lodges, Outfitters and Guides program. The winners of these coveted awards will be announced during the 2017 Orvis Guide Rendezvous in Missoula, Montana, on April 28.

Here are the nominees for 2017:

MANCHESTER, Vermont - For more than thirty years, the Orvis Company, Inc., has

2017 Freshwater Fly-Fishing Guide of the Year Nominees

### Doc Thompson, based in Northern New Mexico

Rob Fightmaster, based in Maryville, Tennessee

Kip Vieth, based in Monticello, Minnesota

2017 Saltwater Fly-Fishing Guide of the Year Nominees

#### <u>Capt. Jason Sullivan, based in Everglades National Park, Florida</u> <u>Capt. Kechu Marin, based in Ambergris Cay, Belize</u>

Capt. Lucas Bissett, based in Slidell, Louisiana

2017 Wingshooting Guide of the Year Nominees

### Eric Harrison, based in Boerne, Texas

Brandon Boedecker, based in Geyser, Montana

Randy Matis, based in Elgin, Arizona

2017 Fly-Fishing Lodge of the Year Nominees

Big Hole Lodge in Wise River, Montana

## Wollaston Lake Lodge in northern Saskatchewan

Hawk Lake Lodge in Kenora, Ontario

2017 Wingshooting Lodge of the Year Nominees
Flying B Ranch in Kamiah, Idaho
Southwind Plantation in Attapulgus, Georgia
Joshua Creek Ranch in Boerne, Texas

# The Tackle Shop Outfitters of Ennis, Montana WorldCast Anglers of Jackson, Wyoming

2017 Outfitter of the Year Nominees

2017 International Destination of the Year Nominees

El Pescador, Ambergris Caye, Belize

Magic Waters Patagonia Lodge, Coyhaique, Chile

Lopstick Lodge and Outfitters of Pittsburg, New Hampshire

### 2017 Fly Shop of the Year Nominees Angler's Covey, Colorado Springs, Colorado

Beaverkill Angler, Roscoe, New York

The Backpackers Shop, Sheffield Village, Ohio

Salvelinus Fishing Adventures, Pyrenees, Spain

About the Orvis-Endorsed Awards

Over three decades ago, Orvis embarked on a mission to make planning a world-class

For more information, please visit Orvis.com.

operations and worked alongside them to perfect their systems, their facilities, and most importantly, the associated customer experience. The result was the Orvis-Endorsed

fly-fishing or wingshooting experience easier for our customers. We sought out the best

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#### importantly, the associated customer experience. The result was the Orvis-Endorsed Program.

Each endorsed partner has its own character – and therein rests its strength – but all share the same high standards: exemplary service, outstanding fishing and wingshooting opportunities, respect for natural resources, and an experienced, professional staff.

Each year representatives from this remarkable network of outdoor leaders within the

Orvis-endorsed family are recognized as the best of the best. At the root, these accolades represent the consolidated sentiments of the customer, as the feedback we receive about a customer experience is the ultimate arbiter of success.

This designation also speaks to an operation's environmental commitment, stewardship

of their associated natural resource, and partnership with Orvis in providing the finest fly-

### fishing and wingshooting experience possible for the Orvis customer.

About Orvis

Founded in 1856, Orvis believes the most meaningful experiences are created by sharing the love of nature and being inspired by its endless possibilities. Orvis pioneered the mail order industry in the United States, operates more than 80 retail stores in the U.S and the U.K. and maintains a network of more than 400 dealers worldwide as a

trusted source of discovery and adventure in the natural world. Orvis promises to open the door to extraordinary outdoor experiences and to protect nature by committing 5% of pretax profits each year to conservation efforts worldwide.

Learn more at <u>www.orvis.com</u>.









