

The Orvis Sonic Try-On-A-Thon

Official Rules

NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

1. How to Enter:

The Challenge begins at 12:00:01 a.m. Eastern Daylight Time (“ET”) on September 20, 2014, and ends at 11:59:59 p.m. ET on October 19, 2014 (“Promotion Period”). To enter during the Promotional Period, visit an Orvis Retail Store or authorized Orvis dealer to try on a pair of Silver Sonic Waders. After trying on, your name and email address will be taken, and you will be given a code to enter on the contest web page. Limit is one entry per person across the entire Promotion Period.

2. Eligibility:

Open and offered only to legal residents of the 50 United States and District of Columbia who have reached the age of majority in their states as of the start of the Promotion Period. Employees and directors of The Orvis Company, Inc. (“Sponsor”), and its parent, subsidiaries and affiliated companies, advertising, promotion or production agencies, and their immediate family members or individuals residing in their same household (whether related or not), are not eligible to participate or win a prize. By participating in this Challenge, entrants agree to be bound by the Official Rules and the decisions of the judges, which shall be final.

3. Random Drawings:

Winner(s) (and Alternate Winners in the event potential winners cannot be notified or qualified per the Official Rules) will be selected in a random drawing to be held on or about

Monday, November 17, 2014, by Sponsor, whose decisions are final and binding in all matters relating to this Challenge. Limit one prize per person/household. Sponsor will post the winners on Facebook and <http://www.orvis.com/news/fly-fishing/> and will notify winner(s) by email on or about November 17, 2014. If winner is found to be ineligible or not in compliance with these Official Rules, such prize will be forfeited and will be awarded to the next alternate winner selected at the time of the drawing.

4. Prizes & Odds of Winning Grand Prize:

The Grand Prize is an Orvis Penn's Creek Bamboo Fly Rod. ARV = \$2395.

Two (2) First Prizes of Orvis CFO Reels. ARV = \$345.

Four (4) Second Prizes of Orvis Carry-It-All Road and Gear Cases. ARV = \$179.

Ten (10) Third Prizes of Orvis Hydros 3D Trout Lines. ARV = \$95.

No substitution, cash redemption or transfer of prizes by winner permitted. Taxes and any other item not listed above is the responsibility of the winner. The odds of winning depend on the number of eligible people who enter the contest. Total ARV of all prizes = \$4751.

5. General Rules:

a. Sponsor reserves the right, in its sole discretion, to cancel or modify the Try-On-A-Thon (or any portion thereof) if fraud, misconduct or any type of technical failure destroys the integrity of the Try-On-A-Thon. If the Try-On-A-Thon is so cancelled, random drawing may be conducted from among all eligible entries received prior to the time of termination, at the Sponsor's sole discretion.

b. The Try-On-A-Thon is subject to all applicable federal, state and local laws and regulations. By entering and participating in this Try-On-A-Thon, entrants hereby waive and release, and agree to hold harmless the Sponsors, its parents, subsidiaries, affiliates, distributors, licensors, advertising and promotion agencies and all of their respective officers, directors, employees and representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death, and /or property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of any prizes or their participation in this Sweepstakes, or any prize-related activity.

c. By accepting a prize, winners agree that Sponsor and its affiliates may use the winner's name, address (city, state), photograph, statements, video, or other likeness, and/or prize information for advertising, publicity and promotional purposes. In addition, winner grants to Sponsors, and its affiliates any and all rights to said use without further notice and/or compensation, except where prohibited by law.

6. Personal Information:

The personal information you provide will be used to administer this Try-On-A-Thon, to notify the winners, and for promotional purposes in accordance with [Sponsor's Privacy Policy](#). See <http://www.orvis.com/intro.aspx?subject=107>. The information will not be shared with any third parties.

7. Winner's List:

For names of winners, available after **11/07/2014**, visit <http://www.orvis.com/news/fly-fishing/> or the Orvis Fly Fishing Facebook page.

8. Sponsor: The Orvis Company, 178 Conservation Way, Sunderland, VT, 05250.