

2016 SERVICES BROCHURE

We are TwoFisted Heart Productions, a creative company that brings brands to life. We develop content through film, photography, and design that implements a brand's marketing strategy. To capture audiences' attention, we believe in the power of simple, integrated storytelling and strong creative choices. Our endgame is to generate authentic connections between brands and their customers. With a

small footprint, we are able to offer high quality at low prices, without the mark-up of a larger agency.

We have a few core beliefs that guide our business. We believe that passion transcends business, and that quality matters when reaching and inspiring audiences. We try to stay one step ahead by planning our work, managing expectations, and communicating frequently. When all else

fails, we consider others first and act with integrity.

We love to travel, eat, fish, and experience the outdoors. We are willing to get creative to work within your budget, to include trading services. We look forward to talking with you.

NICK + KAMI



DESIGN



We can custom design brand and style elements or incorporate your existing styles into our designs. Brochure rates are listed here, but we offer a wide variety of design services*. Contact us to discuss.

**Brochures, Annual Reports, Event Materials, Infographic Design, Web Creative Direction, etc.*

- Brochure (print): \$250/pg + creative fee
- Brochure (interactive digital): \$325/pg + creative fee

Sample rates, subject to change by project

PHOTOS





Showcase the best aspects of your product or your company, and integrate your brand across platforms. Professional photos offer one of the best investments that one can make in a business. We provide product, hospitality, editorial, and catalog photography services.

- **Day rate:**
 - 1st camera operator + base equipment: **\$1,000**
 - 2nd camera operator + equipment: **\$800**
- **Licensing:**
 - Discounts up to 50% available for advance or volume purchases
 - Available licensing includes editorial, commercial, & marketing/social
 - Pricing varies

Sample rates, subject to change by project

VIDEO



Whether its through the big screen or a smartphone, video is increasingly the best way to reach audiences of all types. We believe strongly in the power of a simple story told well - with creativity and quality. Our methods are structured enough to ensure repeatable results, while staying flexible to meet the unique needs of each individual project. We specialize in brand promotionals and short films.

- **Day rate:**
 - 1st camera operator + base equipment: **\$1,000**
 - 2nd camera operator + equipment: **\$800**
- **Specialized equipment varies:**
 - Aerial
 - Underwater
 - Stabilized Movement
- **Conceptualizing/scriptwriting: \$100/HR**
- **Editing/Post: \$100/HR**

Sample rates, subject to change by project

PACKAGES



By integrating photos and videos, we offer an amazing value - discounted prices and the power of an integrated portrayal of your brand and story. We offer quality across the spectrum without the markup of an ad agency. Popular packages are listed here; custom packages are available upon request.

- **Promotional Photo Shoot**
 - +50 images: \$2,500
- **Promotional Video**
 - 1-2 min finished video: \$3,000
- **Promotional Package**
 - photos + video + brochure: \$6,000

Sample rates, subject to change by project

ABOUT



TwoFisted Heart Productions is an award-winning film and photography business based in the Washington, D.C.-metro area. Specializing in short films and promotional storytelling, TwoFisted Heart's work has been featured in a number of domestic and international film festivals, as well as numerous web sites, magazines, and catalogs. Owners Nick and Kami Swingle are avid outdoorsmen, whose experiences as a management consultant and graphic designer provide them unique perspective as photographers and filmmakers. When they are not working, they are likely to be found on the trail or on the water with a fly rod and camera in hand.

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