

Orvis Wingshooting Product Development

Pursell Farms, Alabama
August, 2016

Chapuis



ORVIS[®]
SPORTING TRADITIONS
Since 1856

Chapuis



ORVIS EXCLUSIVE:
Orvis Classic



ORVIS EXCLUSIVE:
Orvis Artisan

Chapuis

MODEL	ORVIS CLASSIC/ARTISAN
GAUGES	12, 20, 28
BARREL LENGTH	28"
AVERAGE WEIGHT	5¾lbs.-7lbs.
RECEIVER FINISH	Old English Coin Finish
STOCK DESIGN	Orvis logo with scroll engraving or games scene/custom engraving
STOCK FINISH	AAA or AAAAAA Grade Walnut Stock
STOCK LOP	15"
CHECKERING	Standard (Classic) / Hand (Artisan)
RECOIL PAD	Butt Checkered Wood
CHAMBER	3" on the 12 and 20 gauge; 2 ¾" on the 28 gauge
TOP RIB HEIGHT	Straight rib with "Orvis Classic" or "Orvis Artisan" Engraving
CENTER RIB	Solid (non-ventilated)
FORCING CONES	Standard length
CHOKES	Fixed IC/M or Multichokes
SIGHT(S)	Brass (gold) bead
FOREND	Splinter
SAFETY	Auto Safety
CASE	Chapuis Armes Hard Case

Orvis Wingshooting Product Development

About me
&
Orvis Wingshooting Product Development



ToughShell Waterproof Upland Jacket + Pant



Jacket \$349

Pants \$229



- New for 2016
- Waterproof
- Puncture and tear resistant
- Breathable
- Mechanical stretch fabric
- Low profile game bag
- Magnetic pockets
- Pit zips
- Reinforced cuff and kick plate

Upland Shell



\$198

- My “go to” hunting shell
- Minimal soft-shell jacket
- Breathable
- Water resistant
- Warm, lightweight soft fleece liner.
- Adjustable Cuffs
- Underarm Zips
- Women’s Version for 2017

Featherweight Shooting Shirts



Cotton LS - \$69



Synthetic LS - \$69



Cotton SS - \$65

- New for 2016
- Cotton vs Synthetic
- Fit to allow mobility specifically to shooting
- Mesh inserts for ventilation
- Quilted shoulder patches
- Low profile security pocket
- Synthetic features anti-odor technology

Women's Midweight Shooting Shirt



\$79



- New for 2016
- ~~“Shrink it and Pink it”~~
- Fabric - we asked, we listened – combination of cotton reinforced with polyester – soft & comfortable
- Ambidextrous design
- Quilted shooting patches
- Pleated upper yoke for shooting mobility

Women's Upland Vest



- New for 2016
- ~~“Shrink it and Pink it”~~
- Made by women, for women (fit / performance)
- Removable recoil pad
- Secure hidden zip pocket
- Blood-proof game bag w/ drain grommets (expands 5”)
- Water bottle pocket inside game bag
- Magnetic pockets

\$149

Pro Series Hunting Vest



- New for 2016
- Designed for Guides
- Ergonomically designed with Yoke shaped shoulder straps and a weight distribution belt
- Expanded Storage Capacity
- Secure pocket for keys, phones, etc.
- Ventilated back panel

\$189

Featherweight Kangaroo Upland Boot



\$395

- Redesigned for 2016
 - Fit
 - Stitching
 - Sole
 - Weight (3lbs. 5oz.)
- Waterproof
- Breathable
- Gore-Tex member
- No break-in time
- Reinforced toe
- Made in the USA

Orvis Digital Hearing Protection



\$499

- New for 2016
- Orvis Exclusive
- Hearing enhancement with automatic and simultaneous hearing protection
- Up to 30dB compression hearing protection
- Adjustable volume control - up to 8x amplification
- 3 different tips to ensure correct fit
- Made in the USA

Avian Orange Shooting Glasses



- New for 2016
- Great product development story
- Protects against UV
- Enhances visual clarity - Superior blue light filtering, boosting depth and distance vision
- Adjustable nose pads, Soft temple tips, Flexible frame allow for perfect fit
- Perk's first choice on all but the brightest days

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Orvis Classic Shooting Glasses

Strap Vest

Clay apparel/vests

Shooting gloves

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Questions?
Concerns?
Suggestions?